

cape guide.com - 2014 Advertising Rates and Options

Quick Facts on CapeGuide.com and the Fishing & Boating Page:

- Appears on Google's FIRST PAGE results for "Cape Cod".
- During the summer months CapeGuide.com averages over 1,000 unique visits per day.
- CapeGuide.com is popular locally and globally, with the largest percentage of online visitors coming from the Boston region.
- If you have an update request to your existing listing, email to freelisting@capeguide.com
- If you have an advertising question or are sending ad content, email to advertise@capeguide.com

2014 Advertising Rates and Options available for CapeGuide.com:

The screenshot shows the Cape Guide website interface. At the top is the 'cape guide' logo and a navigation menu with links like 'KIDS!', 'Cape Cod Beaches', 'Spa Locator', 'Golf', 'Mini Golf', 'Weather & Tides', 'Traffic', 'Transportation', 'Wifi', 'Movies', 'Fishing & Boating', 'Shopping', 'Vacation Planner', 'Lodging & Accommodations', 'Restaurants', 'Ice Cream', 'Nightlife', 'Biking', 'Walking Trails', and 'Real Estate'. The main content area is titled 'Cape Cod Fishing, Boating and Supplies' and 'Cape Cod Fishing'. It includes a text block: 'Looking to book an exciting fishing charter on the Cape and Islands? Here are our recommendations:'. Below this are several fishing charter listings, each with a name, website URL, and location. At the bottom, there is a section for 'Cape Cod Fishing Reports' with two links. Two large grey boxes labeled 'YOUR AD HERE' are positioned on the right side of the page, and three smaller grey boxes labeled 'YOUR AD HERE' are positioned at the bottom. Arrows point from these boxes to the ad descriptions on the right.

Square Pop-Up Ad \$100 per Year (250 x 250 pixels)

- * These ads are sold first come, first served and filling the space from the top of the webpage down
- * We will only sell 10 Total of this ad type (for the Fishing & Boating page)
- * Ads must be provided in a high resolution .jpg, .tif, or .psd file
- * Ad design services are available by c4.net. We will bill this work hourly at \$95/hour.

Square Button Ad \$75 per Year (125 x 125 pixels)

- * These ads are sold first come, first served and filling the space from the left to the right.
- * We will sell an unlimited number of this ad type (for the Fishing & Boating page). Once the width is filled, ads will rotate evenly in this ad space.
- * Ads must be provided in a high resolution .jpg, .tif, or .psd file
- * Ad design services are available by c4.net. We will bill this work hourly at \$95/hour.