

cape guide.com - 2014 Advertising Rates and Options

Quick Facts on CapeGuide.com and the Fishing & Boating Page:

- Appears on Google's FIRST PAGE results for "Cape Cod".
- During the summer months CapeGuide.com averages over 1,000 unique visits per day.
- CapeGuide.com is popular locally and globally, with the largest percentage of online visitors coming from the Boston region.
- If you have an update request to your existing listing, email to freelisting@capeguide.com
- If you have an advertising question or are sending ad content, email to advertise@capeguide.com

2014 Advertising Rates and Options available for CapeGuide.com:

The screenshot shows the Cape Guide website interface. At the top is the 'cape guide' logo and a navigation menu with links like 'KIDS!', 'Cape Cod Beaches', 'Spa Locator', 'Golf', 'Mini Golf', 'Weather & Tides', 'Traffic', 'Transportation', 'Wifi', 'Movies', 'Fishing & Boating', 'Shopping', 'Vacation Planner', 'Lodging & Accommodations', 'Restaurants', 'Ice Cream', 'Nightlife', 'Biking', 'Walking Trails', and 'Real Estate'. The main content area is titled 'Cape Cod Fishing, Boating and Supplies' and 'Cape Cod Fishing'. It includes a text block: 'Looking to book an exciting fishing charter on the Cape and Islands? Here are our recommendations:'. Below this are several fishing charter listings, each with a name, website URL, and location. At the bottom of the screenshot, there are three small grey boxes labeled 'YOUR AD HERE' arranged horizontally.

Square Pop-Up Ad \$100 per Year (250 x 250 pixels)

- * These ads are sold first come, first served and filling the space from the top of the webpage down
- * We will only sell 10 Total of this ad type (for the Fishing & Boating page)
- * Ads must be provided in a high resolution .jpg, .tif, or .psd file
- * Ad design services are available by c4.net. We will bill this work hourly at \$95/hour.

Square Button Ad \$75 per Year (125 x 125 pixels)

- * These ads are sold first come, first served and filling the space from the left to the right.
- * We will sell an unlimited number of this ad type (for the Fishing & Boating page). Once the width is filled, ads will rotate evenly in this ad space.
- * Ads must be provided in a high resolution .jpg, .tif, or .psd file
- * Ad design services are available by c4.net. We will bill this work hourly at \$95/hour.